



COMMUNISIS USES LOGITECH VIDEO COLLABORATION SOLUTIONS TO REDUCE TRAVEL COSTS AND IMPROVE COLLABORATION

Communis is a global omnichannel customer communications and marketing company, which employs around 2,100 experts throughout Europe and beyond. By installing Logitech Smart Dock with Skype Room System across its offices in the UK, Germany and Poland, the company is achieving substantial savings on travel costs, whilst boosting employee collaboration.



INDUSTRY

Customer communications and marketing

LOCATION

United Kingdom, with multiple European sites and 50+ global deployment locations

WEBSITE

www.communisis.com

PRODUCTS USED



Logitech Smart Dock
with Skype Room System

THE CHALLENGE

Communis is a company with communications at its heart, and has always valued face-to-face collaboration. However, with core locations spread across six sites in the UK, and with multiple sites across EMEA, travel costs made it an expensive necessity. Video collaboration was the obvious solution.

SOLUTION

Communis equipped its UK, German and Polish offices with Logitech SmartDock and Skype Room Systems. The Logitech solution was selected for its excellent price, HD video, high quality audio, ease of use and critically for its inbuilt compatibility with Microsoft Teams. Communis also chose Skype Room Systems because of its simple, intuitive user interface, that allows employees to initiate a video call with one touch, providing minimal barriers to collaboration.

RESULT

Communis can expect to make travel cost savings of up to £250,000 over the next five years now that its key European locations are video enabled. Up to 80 days in lost productivity will also have been saved from unnecessary travel. With video calling now available at the touch of a button, Communis' employees are collaborating faster and more effectively than ever before. By reducing travel, Communis has boosted productivity, carving out more time for creative thinking for its clients.

“Communis is a company that is built on communication and collaboration, so it has always seen the value in meaningful face-to-face interactions. Yet with locations spread across the length and breadth of the UK and Europe, we had to pay a significant premium in travel costs and lost productivity. Now the company is video-enabled, we are enjoying all the benefits of face-to-face communication for a fraction of the price, whilst taking advantage of improved collaboration.”

ALEX CLIXBY,
Director of Technology Services,
Communis